



# BRISWA

the BALL ROLLS IN the SAME WAY for ALL

## Manifestation of Interest letter

To:

Dr. Eng. Stefano Armenia  
President of SYDIC  
System Dynamics Italian Chapter  
Coordinator of the BRISWA Project

From:

Name Surname

*RODICIANI  
SERGIO  
(PRESIDENT)*

Role

Name of Organization

**A.I.A.C. Lazio**

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00195 ROMA

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Dear Dr. Armenia,

this is to confirm that the organization I represent, ASSOCIAZIONE I ALENATORI calcio

acknowledges

the "BRISWA – Ball Rolls In the Same Way for All" project, financed under ERASMUS + programme - (EAC/A04/2015) - Collaborative Partnerships in the sport field NOT related to the 2016 European Week of Sport, as an important project towards the mitigation of racism in soccer and in sports in general, and

expresses

its willingness to participate in this initiative and become an external supporter of the project throughout its lifecycle, by supporting its public dissemination and uptake, without any subordination link or bound to the Project Consortium, but in line and complying with the rules for dissemination set forth in the Consortium Agreement. In this perspective, we


agree to

- Facilitate, support and attend the network meetings and teleconferences organised by the consortium, if required;
- Facilitate, support and test the model developed;
- Deal with convenient confidentiality all the information and documents received;
- support the dissemination of the project, for example by spreading the survey that will be developed during the project activities throughout the youth sectors of the clubs that are part of our championships;
- Assist with the identification of a group (or groups) of children and championship clubs that are willing to allow the play of a friendly game (as described in the Annex) with the respective academies, before the official beginning of the championship game;
- Identify a person (or persons) who will participate at the training course developed by the Project, as described in the Project Annex.

The contact person in our organization for the BRISWA project will be:

Full name: PROF. SERGIO BOTICIANI  
 Position: PRESIDENT  
 Address: \_\_\_\_\_  
 Telephone: +393474475669 Fax: \_\_\_\_\_  
 E-mail: LAZIO@ASSOALENATORI.IT

Place, date  
ROMA 6/5/2017

The Legal representative  
  
 ASSOCIAZIONE Lazio  
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### Annex: project description

The BRISWA project aims at re-examining racism and discrimination in football, defining it in a more concise way and promote a more thorough and active approach against it. The BRISWA approach will try to address the issues in a more comprehensive way. The proposed approach is based on three pillars:

1. Re-examining racism and defining it more concisely;
2. Developing and testing policies to fight racism in football;
3. Comprehensive anti-racism campaign;

The BRISWA Consortium is composed by the following partners:

- SYDIC (IT);
- ACADEMY F.C. (IT);
- COLTEA BRASOV 1920 (RO);
- YOUTH FOOTBALL TOURNAMENT DOO (SRB);
- DHSE (HU);
- BULGARIAN SPORT FOR ALL (BU);
- UNIVERSITY OF MACEDONIA (GR);

The proposed approach is based on six pillars.

1. Since racism in football is not independent from racism in society, it is essential to study the literature as well as past and current cases with the purpose of identifying those common indicators that cause racism to be created and expressed. In detail, the project aims to analyse:
  - The political context
  - The social context
2. The major purpose of this project is to investigate racism in football. In that spirit, anonymous surveys will be designed, developed and distributed to football fans and officials, with the purpose of analysing trends in their opinions and experiences. The results of the first two pillars of the project will be collected and harmonized in a final report called "The Handbook of racism in football".
3. An important aspect of the European Union is the exchange of information and best practices among specialists and officials of different member-states. The BRISWA project aims at utilising this approach, thus a workshop in each partner's country will be organized to discuss and disseminate the results of the project during the project lifetime. Hence, the BRISWA project aims at following the encouragement of the European Commission to promote the exchange of knowledge, experience and best practices.
4. The data and indicators from the first three steps of the project will be used to create simulation models with the methodology of System Dynamics. The simulation models can be used to identify scenario exemplars on how racism in football is created, what are the circumstances that make it thrive and test policies in a consequence-free environment.
5. The fifth pillar of the project will be focused on communicating the results obtained. To achieve the objective, the project envisages the development of an online platform that will allow users to experiment with the simulation models. The BRISWA project results will be communicated and disseminated on different levels: at national level by each partner, emphasizing the learning experiences gained in the project and future actions to be taken to follow up the project; at





European and international level through international partners (including associated partners) project. Due to the particular field of interest, addressing a large sector (much later) of sport, the ability to spread plays an even more important role. Therefore, the project results will be disseminated through a variety of channels, according to a distribution plan designed properly.

6. The final aim of the BRISWA project is to utilize all the results that will be obtained at every step, and develop a targeted anti-racism campaign. The project envisages that the message of the campaign will be demonstrated before the beginning of football games across different national football championship

All activities planned by the consortium will be further enhanced by the involvement of field experts (in the fields of System Dynamics, of the sports world etc.) and an **Expert Advisory Board (EAB)**, that will support all the project phases, from the definition of requirements to the model construction and survey construction and dissemination, as well as through the involvement of end-users (organized in an **end-user committee – EUC**).

There will be two categories of end - users:

- o End -users who join the project (also at later stages) as Associate Partners, that are official project partners (but non co-beneficiaries of any grant) who will be allowed to freely use and experiment with the model developed, disseminate the survey in their environment, offer the opportunity to the group of children identified to train with the official trainers inside their respective Sport Centre and offer the opportunity to the group of children identified to have a Friendly match with their respective academy before the official first team match;
- o End -users who will manifest their interest in the project in a "lighter" way (by signing this letter of manifestation of interest), that will have the chance to offer the opportunity to the group of children identified to have a Friendly match with their respective academy before the official first team match (they will be included in the EUC);

